



Kathryn marks milestone at 66

A 'mature-preneur' who started her own business at the age of 61 in cutting-edge technology is celebrating a landmark anniversary. Kathryn Clamp launched kc4business Ltd to provide outsource business development and sales support services after she was made redundant. Now she is marking the fifth anniversary of her own business, supporting innovative technology firms across the UK.

Kathryn, who is now 66, said: "Age really is no barrier to success."

"It is incredibly rewarding to be able to use my many years of experience to support ambitious businesses of all sizes in their growth plans. Many of my clients are on the cutting edge of technology, and it is exciting to combine my experience with their new ideas to achieve results."

Kathryn added: "To reach my fifth anniversary really is a milestone and I am very grateful to my clients and everyone who has supported me so far. There is plenty to look forward to and be positive about despite the ongoing impact of Covid, which makes relationship building and collaboration between businesses more important than ever."

Kathryn began her career in Army before working as a business account manager and member of the UK management team at leading electrical component manufacturer E-T-A Circuit Breakers Ltd for more than 20 years. She supports firms from her base in Thame, Oxfordshire, predominately in the rail, defence, energy and aerospace sectors.

Kathryn pre-COVID would have been supporting Parmley Technologies on their stand at DVD 2020. With outsource services, kc4business supports businesses without the cost and need to employ a full-time member of staff. This includes relationship building, support at major trade shows, development of new and existing customers, and following up potential new clients.

Kathryn works in the defence sector with Parmley Technologies Ltd and in rail and defence with Hub Electronics. Parmley managing director Derek Parmley and Hub Electronics managing director Paul Latter were her first clients and remain with her. She is also working in digitalisation with smart remote condition monitoring firm FliteTrak Ltd and decarbonisation with next generation hydrogen energy systems pioneer tpgroup plc. Others she is helping to fly the flag for are NewMet Ltd, Flitetec Ltd and E3 Consultants Ltd.

Kathryn has business and moral support from her daughter Jo Dinnage, who is also a director of kc4business, as well as a wealth of family support. She is a member of the policy committee of the defence trade association NDI, which is part of Make UK. Kathryn is also a consultant member of the Rail Forum Midlands and community partner member of the Rail Alliance. She sat on the SME defence committee of the ADS trade body for aerospace, defence, security and space for many years.

About kc4business

Kathryn Clamp Business Development Services (kc4business Ltd) was founded in October 2015 and is based in Thame, Oxfordshire.

It provides hands-on outsource business development resources for UK manufacturing and distribution companies currently supplying into Rail, Defence, Aerospace, and Energy industry sectors.

Its managing director is Kathryn Clamp. Kathryn is a former longstanding member of the SME defence committee of the ADS trade body aerospace, defence, security and space.

She is member of the policy committee of the defence trade association NDI, a consultant member of the Rail Forum Midlands and community partner member of the Rail Alliance.

Website
<https://kc4business.co.uk/>

Email
Kathryn.clamp@kc4business.co.uk

Phone
01844 215968 and 07484 124614

LinkedIn
<https://uk.linkedin.com/in/kathrynclamp>